

East Midlands Combined County Authority - our Strategic Framework



Purpose	We are driven by our mission to ensure long-term systemic impact - created by and for the benefit of our people, businesses, and places in the East Midlands area, and built on a foundation of systems leadership and partnership working.			
Vision	<i>We will make our region more prosperous, sustainable and fairer, helping our people and businesses to create and seize opportunities.</i>			
Our Approach	<p>Inclusive growth is an approach enabling as many people as possible to contribute to and benefit from greater prosperity. Fundamentally, we will use our new powers, strategies, plans, investment and influence to integrate social, environmental and economic initiatives in innovative ways to make life better for people.</p> <p>Our inclusive growth ambitions recognises the distinctive, polycentric geography of the EMCCA region. This uniqueness creates the opportunity for spatial inclusion. Our approach to unleashing regional prosperity will connect cities, towns, and rural areas. By planning, coordinating and convening across a wider geography, we will benefit larger numbers of people.</p>			
Values	WE LIFT OUR REGION	WE WORK TOGETHER	WE MAKE AN IMPACT	WE ARE HUMAN
Behavioural expectations	We always put the long-term prosperity of the East Midlands region.	We always challenge each other to be exceptional, embracing collaboration.	We always make decisions that are evidence-led , which strengthen our region systemically.	We always take pride in who we are and the diversity we bring, communicating authentically.
	We put people first when carrying out our roles and achieving strategic outcomes.	We act to lift rather than win, working as one team.	We hold ourselves to account for our actions.	We show genuine interest in one another.

We target what matters

We have ten inclusive growth objectives



Grow our economy faster, through targeted long-term investment, so that it is resilient enough to withstand future challenges



Match skills to economic need to increase productivity and wellbeing



Support businesses to create more and higher paid sustainable jobs so that our citizens are able to access the jobs they want within the area



Create a net-zero economy with a resilient energy supply



Create modern and robust infrastructure that releases the private sector to deliver new homes and businesses



Build new and coherent transport links for better and more sustainable access to our economic hubs such as our cities, market towns and major employers



Reduce inequality and promote social mobility to allow people to achieve their potential



Improve healthy life expectancy and reduce inequalities, especially in communities and groups who are most disadvantaged



Support enhanced green spaces to welcome nature back into our communities



Use our devolution powers to bring decision-making closer to those who live and work here, increasing the visibility of these decisions